# NZSO BIO GUIDELINE

Whether it's the public or the music community, people always want to know about the conductors, composers and musicians – both student and professional - who work with the New Zealand Symphony Orchestra.

### Here's a few tips on supplying a bio to the NZSO:

Double check with the NZSO on word length. In some cases, especially for soloists and conductors, the word length will be about 300 words.

For other participants, such as when listing a large number of musicians, conducting fellows, etc, stick to about 150 words. If we still need more information, we'll contact you.

### In your bio ideally the following information should be included:

- Where you grew up and where you are based. (The public and media in towns, cities and regions, are often interested that a musician, conductor or composer grew up or lives in their city.)
- Education and any scholarships and prizes.
- Highlights of your performing career as a soloist, an ensemble member, and in any orchestras.
- A few words on why you chose to play your particular instrument, compose music or conduct.

The NZSO will likely edit your supplied bio to fit our style.

## Still struggling to write your bio?

Using the guideline above, simply supply us with a list of achievements and we'll use the list as the basis of a bio which you will be asked to approve.

#### Photos

A colour portrait photo is essential. Ideally, a higher resolution of about 1MB in size is preferred. This means the photo can be used in print as well as online.

Ideally the photo should also be horizontal or in the 'landscape' format - this is because most websites, including media websites, prefer horizontal images.



New Zealand Symphony Orchestra

Te Tira Pūoro o Aotearoa